



Erica Silber is the owner of Written Wings.

## VOICES OF THE VALLEY

# Helping bring out brilliance in writers

**W**HAT DO YOU offer and to whom? I offer writing and consulting to support people working to improve our world. I win funding for nonprofits and guide them in best practices, create promotional materials for businesses and job seekers and coach networking and marketing. I write, edit and project-manage publications for any audience. Through critique, editing, tutoring and co-authoring, I bring out brilliance in writers.

**Why? What motivates you?** It is a dream come true to not only make a living doing what I love, but to use it to help others fulfill their dreams of helping still others. I have supported businesses in healing, organic farming, art and nutrition. I have seen comprehension dawn in a student, and inspiration ignite in a writer. My grants have raised over \$1 million for nonprofits. My work is more rewarding than I can express.

**What sets you apart?** I have a unique niche as a creative writer and consultant for mission-based work. My projects range from websites to poems, appeals to memoirs. My success rate for grants is a rare 96 percent, and I also teach grant writing. I write a free quarterly newsletter, the

### WRITTEN WINGS

**Name:** Erica Silber, owner  
**Years in business:** Three  
**Where:** Easthampton

Written Wings Flight Log, on writer's craft techniques for mission-based work. Eventually these articles will become a book.

**What mark do you hope to make on your community?** I hope to raise many millions for nonprofits, support many local businesses and inspire many writers. I will offer a little free consulting to just about anyone, and I serve on the Development Committee of the AIDS Foundation of Western Massachusetts. My dance partner and I coach people in Latin, swing and ballroom dance, and last summer co-directed Dance for a Cause, a new benefit dance series supporting local nonprofits.

**Online:**  
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[facebook.com/writtenwings](https://facebook.com/writtenwings). How people can contact you: [erica@writtenwings.com](mailto:erica@writtenwings.com)

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