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Be Mine: How to Write Grants that Woo Reviewers

A WORKSHOP ON WRITER’S CRAFT TECHNIQUES FOR GRANT WRITING

Wonderfully fresh and clear use of fundamental good writing principles to liven up dry and boring grant writing-ese. ~Lisa Middents, Development Coordinator, Franklin County Home Care Corp.

Super fantastic workshop. So glad I came. Great group of attendees, too! Erica really helped me learn a new way to write a grant proposal. Lots of takeaways! ~Shelly Bathe Lenn, Executive Director, Rick's Place.

It's wonderful that Erica is so positive and passionate about her work. Her enthusiasm is contagious and will help fuel my own work. ~Jessica Albrecht, Media and Communications Manager at Franklin County Home Care Corporation

The workshop helped me rethink grant writing... see it as a more creative way of sharing our organization's stories and vision. ~Marion Van Arsdell, Board President, Voices from Inside

SYNOPSIS

The workshop begins with an original framework through which to view grant writing as a pleasant and creative way to establish a genuine relationship with the funder. Grant writing is likened to dating, wooing the funder into a relationship. Five essential dating tips are applied to grant writing. Concrete writer’s craft techniques use each tip to woo reviewers. Exercises and examples apply to the full spectrum of causes. The length is 3 hours, modifiable to suit.

INTENDED AUDIENCE

Executive Directors, development personnel, and board members, whether new or experienced as grant writers, can benefit from this workshop. It applies to grant writing for any cause and its methods are also applicable to outreach materials. The workshop offers a refreshing new way to view grant writing that elicits creativity in any writer, as well as concrete writer’s craft techniques not easily found elsewhere. It can be taken before or after grant writing 101 training.

EVALUATION RESULTS

STATEMENT	% AGREED
In this workshop, I learned new techniques that I will apply to grant writing.	100%
As a result of this workshop, I feel more creative and positive about grant writing.	100%
The presenter was clear and engaging.	100%
The presenter was knowledgeable.	100%
The presenter answered questions thoroughly.	100%
I would recommend this workshop to others.	100%

PRESENTER

Erica Silber, Principal of Written Wings, has a 95% success rate for grant proposals since launch in 2011. Written Wings is a mission-based business using writing and consulting to support anyone working for a better world, including nonprofits, businesses, individuals, and publications. Prior to launch, Erica was a textbook writer/editor and a tutor for students from 2nd grade to graduate school.

To learn more or bring Erica to present at your venue

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